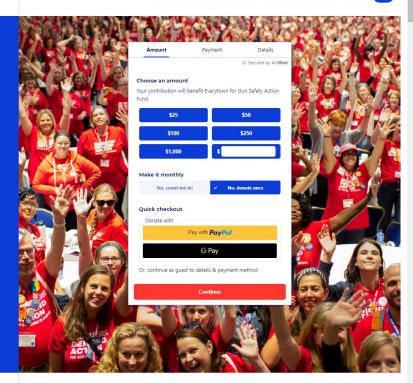
### **EXHIBIT 2**



# Donate today and your contribution will be matched!

Our country's gun violence crisis kills more than 100 people every single day and wounds more than 200. We don't have to live this way, and our loved ones should not have to die this way. Donate now through October 9 to Everytown for Gun Safety Action Fund and your gift will be matched.

DONATE NOW



#### HAPPENING NOW



Build Back Better Act Violence Against

Background Checks Now

### Tell Your U.S. Rep: Invest in Community-Based Gun Violence Prevention

The U.S. House has the chance to take meaningful action by passing the Build Back Better Act, providing a targeted investment of \$5 billion in the communities most impacted by gun violence.

SEND A MESSAGE

### We have a plan to end gun violence.

One don at a time.

Background Checks on All Gun Sales

Close the Charleston Loophole

Disarm Hate

Add your email

NEXT

YOUR STATE



Firearms are the 1st-leading cause of death among children and teens in Virginia.



NEWS

Everytown, Texas Moms Demand Action, Students Demand Action Respond to Shooting at Timberview High School in Arlington WE ARE WORKING ON

#### **Domestic Violence**

Every month, an average of 57 women are shot and killed by an intimate partner.

STORIES

Empowering Latina domestic violence survivors to become leaders in our community



Case 1:21-cv-08704-PGG Documer



### Everytown starts with you, and it starts in your town.

Gun violence touches every town in America. For too long, change has been thwarted by the gun lobby and by leaders who refuse to take common-sense steps that will save lives.

ABOUT EVERYTOWN



Every year, hundreds of children in the United States gain access to unsecured, loaded guns.

Unintentional shootings are preventable when families take the steps to reduce children's access to firearms in their own homes and the homes of anyone children are visiting.

LEARN MORE

### Wear your support for gun safety.

Every merch purchase you make supports our efforts to end gun violence.







Everytown for Gun Safety Action Fund®





ABOUT

Our Approach
What We Do
Who We Are
Our Impact

#### Every |

## We're the largest gun violence prevention organization in America—and we're winning.

Gun violence touches every town in America. For too long, life-saving laws have been thwarted by the gun lobby and by leaders who refuse to take common-sense steps that will save lives. But something is changing. More than six million mayors, moms, teachers, survivors, gun owners,

students, and everyday Americans have come together to make their own communities safer. Everytown starts with you, and it starts in your neighborhood. By introducing evidence-based solutions in every town, we can end gun violence.

#### OUR APPROACH

### We are building a movement to:



Register voters.



Elect candidates who will govern with gun safety in mind.



Demand action from our elected officials.



Change how America thinks about gun violence.



End gun violence.

#### WHAT WE DO

### Everytown organizations are fighting for the changes that will save lives.

#### Support & educate

- Researching the causes and solutions
- ✓ Supporting survivors of gun violence
- ✓ Advancing gun safety in the courts
- ✓ Building partnerships to raise awareness

### Take action

- Enacting and implementing smart gun policie
- ✓ Electing gun sense candidates
- ✓ Demanding accountability
- Advocating for safety reforms locally and nationally

#### **Build a movement**

- ✓ Grassroots organizing in every stal
- ✓ Demanding action from elected officials
- ✓ Creating communit
- Building a movement to end gun violence

We are a movement of more than 6 million mayors. teachers, survivors, gun owners, students, and everyday Americans.



#### Mothers and others

Moms Demand Action is the nation's largest grassroots volunteer network working to end gun violence, with more than 700 local groups across the country and a chapter in every state. Volunteers campaign for new, strong solutions to lax gun laws that jeopardize the safety of our famillies.



#### Students

Students Demand Action is a national movement of high school and college-aged volunteers working to end gun violence. Volunteers organize within their schools and communities to educate their peers, register voters, and demand common-sers solutions to this national crisis. Students Demand Action has active volunteers in every state and nearly 400 groups across the country.



#### Mayors

Since its creation, Mayors Against Illegal Guns has grown from 15 mayors of major American cities to more than 2,000 curve and former mayors. The bipartisan coalition is united around three common goals: advancing enforcement and data collection strategies to prevent gun violence; investing in victim services and violence intervention programs to address gun violence; metadocating for gun safety legislation at the local, state, and federal level.



#### Survivors

OUR IMPACT

### **Ultimately, our movement exists** to end gun violence and save lives.

Thanks to the hard work of our volunteers across the country, we have won unprecedented victories against the gun lobby—at the ballot box, in state legislatures, and in corporate America.

SEE OUR VICTORIES



25x

The US gun homicide rate is 25 times higher than that of other high-income countries.

	Case 1:21-cv-08704-PGG Document 1-2 Filed 10/22/21 Page 7 of 20 Grantings, E and Hemmensy, D. Violent Death Rates in the US Compand to Those of the Other High-accorns Countries, 2015 Provedow Medicine, COTA), https://doi.org/10/10/2016	
EVERYTOWN FOR GUH SAFETY	् Search	More than 6 million people have joined the movement.
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### Donate today and your contribution will be matched!

Our country's gun violence crisis kills more than 100 people every single day and wounds more than 200. We don't have to live this way, and our loved ones should not have to die this way. Your support will help fuel our efforts to enact life-saving reforms, defeat the NRA's extremism, and work every day to end gun violence.

We are a network of friends.

### Together, we will end gun violence.

Winning against the gun lobby

More than 6 million supporters

Chapters in every state

✓ Non-partisan

**Take Action Now** 

Or get the app

### **Invest in community** violence prevention

Send a Message









We're the ones in the red shirts



### **Background checks** save lives

Tell your U.S. senators to take bipartisan action on background checks.

WHO WE ARE

Moms Demand Action is a grassroots movement of Americans fighting for public safety measures that can protect people from gun violence.



MOMS≣≡ DEMAND ACTION

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There are many ways to make a difference.

Take Action Nov





Julvonnia McDowell: 1 remain hopeful and resilient'

### Everytown Survivor Network





he Everytown Survivor Network is a nationwide community of survivors working together to end gun violence. The Survivor Network connects survivors to each other, amplifies the power of survivor voices, offers trauma-informed programs, provides information on direct services, and supports survivors who choose to become advocates.

### Who is a survivor of gun violence?

The Everytown Survivor
Network welcomes anyone who
has personally experienced gun
violence—whether you have
witnessed an act of gun
violence, been threatened or
wounded with a gun, or had
someone you know and cared
for wounded or killed. This can
include but is not limited to gun
homicides, gun suicides,
domestic violence involving a
gun and unintentional shootings.



People may use different words to describe living through gun violence: Some may use "victim," others may use "survivor." Some use neither. Knowing that each person experiences trauma and healing differently, we use the word "survivor" to acknowledge pain and resilience—and to recognize the unacceptable daily consequences of gun violence that are the reality for too many Americans.

### What does the Everytown Survivor Network offer?

### Connections and support

Through the SurvivorsConnect

### Raising awareness

Survivors are leaders in

### Advocating for safer communities

Many survivors, if and when they feel

Case 1:21-cv-08704-PGG, Document 1-2 Filed 10/22/21, Page 13 of 20 educating the ready, choose to

program and local and national events, volunteers, survivors or individuals who are part of the Everytown Survivor Network can find emotional support and community. The Network also provides traumainformed programs and trainings, access to online mental health counseling, and information and resources on coping with the consequences of gun violence.

public and policymakers about the realities of gun violence. Survivors speak out in many different ways, including sharing stories in their communities, on the Moments That Survive story wall and participating in the Everytown Survivor Network Fellowship program to raise awareness about the impact of gun violence.

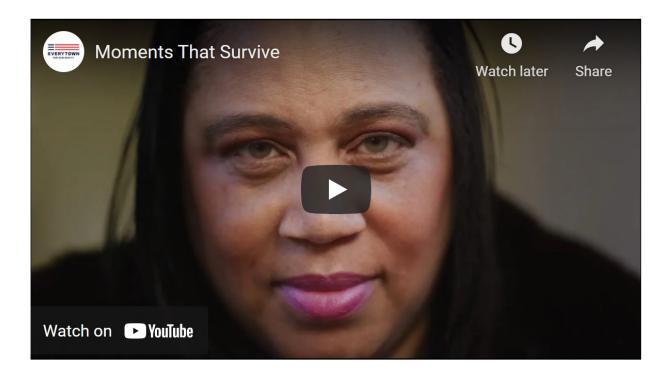
participate in local, state and national gun violence prevention campaigns to keep our communities safe in partnership with Moms Demand Action chapters across the country.

**FIND MORE RESOURCES** 

### Share your story on Moments That Survive

<u>Moments that Survive</u> is a story wall for those whose lives have been forever changed by gun violence.

**READ STORIES AND SHARE YOUR OWN** 



JOIN THE EVERYTOWN SURVIVOR NETWORK

Join a nationwide community of survivors working together to end gun violence.



### **DID YOU KNOW?**

### The U.S. gun suicide rate is 10 times higher than that of other high-income countries.

Grinshteyn, E. and Hemenway, D. "Violent Death Rates in the US Compared to Those of the Other High-income Countries, 2015." *Preventive Medicine*. (2019). https://bit.ly/3kyfsSs

### Search

### **Initiatives**

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### Join Us.

Every day, more than 100 people in America are killed with guns. The gun homicide rate in the U.S. is 25 times higher than that of other developed countries, but research shows that common-sense public safety laws can reduce gun violence and save lives.

JOIN US

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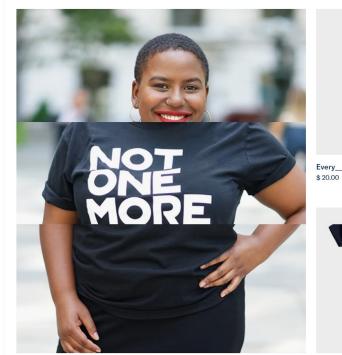
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### **Everytown for Gun Safety**



Not One More Tee \$30.00

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**Everytown Water Bottle** 

\$ 12.00

Every\_\_\_\_ Tee



Every\_ Hoodie







Change Gun Laws or Change Congress

Tee

\$ 30,00

Everytown Magnet



Everytown and Moms Button & Sticker \$10.00



**CHANGE GUN LAWS** 

CHANGE CONGRESS

Everytown Logo Tee \$ 30.00



**Everytown For Gun Safety Hat** 



Everytown Logo Tri-Blend Hoodie \$60.00



Everytown Bumper Sticker Set

**FOR GUN SAFETY** 





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Everytown & Moms Demand Action Signs \$ 12.00 Everytown Lapel Pin \$ 9.99 Ni Uno Mas Tee \$ 30.00

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Your purchase helps us build awareness of and advance solutions to gun violence in America.

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### **Moms Demand Action**



NEW

gun violence.

Moms are everywhere!

Moms Demand Action is a grassroots movement of Americans

fighting for public safety measures that can protect people from



Women's Cut Moms Demand Action Black Tee



Moms Demand Action Umbrella \$ 25.00



Kind of Mom Tea Towel \$ 15.00



Unisex Cut Moms Demand Action Black Tee \$ 30.00



Moms Demand Action Logo Hoodie \$ 60.00



Moms Performance Workout Tee \$ 30.00







Moms Demand Action Lapel Pin \$ 9.99



\$ 25.00

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Moms Logo Pullover Sweatshirt \$ 60.00



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Moms Demand Action Red Tee



Watch Us Work Phone Wallet



Keep Going Sweatshirt

\$ 60.00

Moms Demand Action Logo Hat \$ 25.00



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One Tough Mother Women's Cut Tee



One Tough Mother Hoodie



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Women's Empowerment Pin \$10.00

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One Tough Mother Onesie



Be Nice Notebook \$ 15.00

Keep Going Tee



Moms Demand Action Hat \$ 25.00



Keep Going Kids Tee \$ 25.00



Moms Demand Action Winter Hat \$30.00



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